

# THE OPTICAL CENTER LOYALTY PROGRAMME

## Terms and Conditions in UK zone stores

### **EARN AND COLLECT POUNDS - IT'S EASY...**

**OPTICS, SUNGLASSES, CONTACT LENSES, LOW VISION, HEARING, PRODUCTS, ACCESSORIES, OPTICAL INSURANCE GUARANTEES.**

**1) SPEND £100 on Optical & Hearing, and EARN £2.**

Optical frames, corrective lenses, sunglasses, contact lenses, visual aids, hearing aids, cleaning and hygiene products, accessories, Optical Insurance and Hearing guarantees.

**2) WITH EACH REFERRAL, YOU ACCUMULATE £15.**

Give your loved ones exclusive Optical Center benefits.

**POUNDS ACCUMULATED ON YOUR LOYALTY ACCOUNT WILL BE DEDUCTED FROM YOUR NEXT PURCHASE.**

### **THE OPTICAL CENTER CARD**

The **OPTICAL CENTER Card** is free and lets you accumulate pounds that will be deducted in the form of discounts during your next purchase in one of our stores. Pounds are deductible in whole or part under the terms of the programme. Unused £s are kept in reserve on your "Loyalty Account".

The **OPTICAL CENTER Card** is **nominative**, cannot be transferred and does not in any way constitute a means of payment. In case of loss or theft, your OPTICAL CENTER store will issue you with a new one.

Pounds acquired and not used previously will be transferred to your account after verification and validation by our computer system. Use of the OPTICAL CENTER Card and the cumulation of pounds related thereto implies unreserved acceptance of the general conditions in force for the OPTICAL CENTER Loyalty programme.

### **LOYALTY ACCOUNT**

The **Loyalty Account** is **personal** and confidential. It can be consulted in store with your optician or hearing care professional as well as on the [www.optical-center.co.uk/loyaltyaccount/login](http://www.optical-center.co.uk/loyaltyaccount/login) website, subject to a valid email address.

The **amount** of Optical, Sunglasses, Contact Lenses, Low Vision, Hearing, Products, Accessories and Guarantee **purchases that count towards the accumulation of pounds** means a minimum amount of £100 at your 1st purchase, then per £100 spent. The accumulation of pounds according to the terms and scale indicated in the terms and conditions is effective only when the total amount of the purchase is paid in full in store (any current discounts or promotions deducted). This can only be used within the limit of the total amount of the "next purchase". Any additional credit will be carried forward for any new purchase.

The holder of the Loyalty Account can include on it persons living at their postal address – you just have to inform the store in advance. In this case, it is accepted that they participate in the accumulation of pounds and enjoy them under the same conditions. OPTICAL CENTER declines all responsibility for any use that may have been made of them by one of the members attached to the "Loyalty Account" without the knowledge of the holder.

The holder may at any time inform OPTICAL CENTER of their wish to stop use of the "Loyalty Account" by persons initially attached to it. Minors must be attached to the Loyalty Account of a responsible adult. Pounds accumulated to the Loyalty Account are usable for two-and-a-half years from the date of the event giving rise to the £s acquired and may in no case be exchanged for cash.

Pounds acquired and not used at the end of this period will be lost. In case of partial or total refund of a purchase, whatever the reason, accumulated pounds relating thereto will be debited from your Loyalty Account.

The information collected in store or on our website is necessary to monitor your Loyalty Account. To allow it to be updated, any change of email or postal address must be reported in store or on [www.optical-center.co.uk/loyaltyaccount/login](http://www.optical-center.co.uk/loyaltyaccount/login)



## **OPTICAL CENTER REFERRAL CARDS**

The referral card allows the "Referring Party" to accumulate pounds on their "Loyalty Account" under the following terms and conditions:

With each purchase at OPTICAL CENTER, 3 numbered referral cards are activated and physically given to the "Referring Party". The latter gives them to their friends, family or anyone of their choice who is referred to as the "Referred Party".

When a "Referred Party" makes a purchase using the referral card given to them by their "Referring Party", the latter receives a credit of £15 on two conditions: first, the "Referred Party" must not be listed as an OPTICAL CENTER customer, and second, the "Referred Party" must use the referral card no later than 12 months from the date on which the "Referring Party" received it from OPTICAL CENTER.

The "Referring Party" receives a credit of £15 per "Referred Party" who makes a purchase as outlined above. The "Referring Party" can use their credit up to a limit of £45 per purchase they make. Any additional credits related to the referral will be carried forward to any new purchase.

£s acquired through referral can be used within the same timescale and conditions as indicated in the "Loyalty Account" section.

- 1. Give your loved ones an OPTICAL CENTER Referral Card**
- 2. Each of your "Referred Parties" enjoys an exceptional discount when purchasing\***
- 3. Your Loyalty Account is then credited with a value of £15 per referral.**

\*on presentation of the card and within the limits of use in accordance with the terms and conditions of the Loyalty Programme.

The terms and conditions can be consulted with your optician or hearing care professional in OPTICAL CENTER stores and on [www.optical-center.co.uk/loyaltyaccount/login](http://www.optical-center.co.uk/loyaltyaccount/login)

The OPTICAL CENTER Loyalty programme is managed by OPTICAL CENTER SAS, whose head office is at Paris 17°, 74 rue Laugier. OPTICAL CENTER reserves the right to modify the terms and conditions, or suspend or cancel the Loyalty programme. Holders of the OPTICAL CENTER Card will be informed in store or via [www.optical-center.co.uk/loyaltyaccount/login](http://www.optical-center.co.uk/loyaltyaccount/login). OPTICAL CENTER is exempt from any liability for all consequences, direct or indirect, of any malfunctions of the loyalty programme. No recourse may be exercised against OPTICAL CENTER, and no compensation of any kind will be granted, whatever the reasons.

### **DATA PROTECTION:**

In accordance with the Data Protection Act, you have the right to access and rectify data concerning you. Send your request to [personaldata@optical-center.com](mailto:personaldata@optical-center.com)

